

Eindhoven region, the region of innovation.

Eindhoven region consist out of 3 regions: Eindhoven, Veldhoven and Helmond, in the Netherlands. These three regions form the technological heart and the corner stone of the Dutch economy. This area is growing fast. There is enough space left for you and your company, to settle down in this ‘**booming**’ area. If you still aren’t convinced to establish your company in Eindhoven region, read the entire brochure, and you’ll be convinced!



*Eindhoven region is coloured blue, some **spokes** lead from the blue region to some of the orange areas.*

A short history of Eindhoven region.

The **history** of Eindhoven starts around the 8th century. Eindhoven was built on land between two little rivers, the ‘Dommel’ and the ‘Gender’.

From there on, Eindhoven started expanding towards one of the smartest regions in the world. Eindhoven didn’t grow that fast. Due to diseases and wars in the past, the number of inhabitants didn’t grow. This occurred around 1815.

The years that followed meant growth to Eindhoven. In 1920 the population of Eindhoven was 21 times larger than 100 years before. This growth was partially caused by a firm, that settled in Eindhoven region, which was called, Philips.

Nowadays, Eindhoven region has lots of multinationals, and Eindhoven has many plans for future growth. The plans for the future are called: ‘Brainport 2020’.

Future plans.

Brainport 2020 are plans to develop Eindhoven region ever further. They are looking on a **international** scale. Eindhoven region is an attractive place to establish for foreign companies, because of the combination of **knowledge** and **light industry**. There is good education in Eindhoven region, and it’s a nice place to live. Eindhoven region is a **hub** and some of its **spokes** are connected to Leuven and Aachen. This triangle is called: ‘ELAt’. ELAt has been derived from *Eindhoven, Leuven, Aachen Triangle*.



*The lower triangle is the ELAt triangle on international scale. **Spokes** from Eindhoven region also go to Amsterdam and Rotterdam.*

Transport in Eindhoven region.

In means of **transport**, Eindhoven ranks good. Eindhoven region has its own airport, which transports passengers and also **transports freight**. This comes in handy if you want to transport your goods, as a company. Eindhoven region is also good connected to the Ruhr-area where important industry takes place. Another combination is the combination of *Seaport* Rotterdam, *Airport* Amsterdam and *Brainport* Eindhoven. These two triangles are important, and Eindhoven is part of them.

Eindhoven region, one of the 7 most innovative regions in the world.

Eindhoven region is a smart area and has a good **infrastructure**. Eindhoven has good future plans. Eindhoven region ranks among the top 7 of the most innovative regions in the world, *see table below*:

	Airport	Universities	Inhabitants	Open innovative platform	Number of times in top 7
Eindhoven	Yes	3	775,345	Yes	3
Chattanooga	Yes	4	518,441	No	1
Dublin (USA)	Yes	2	1,773,120	No	2
Issy-les-Moulineaux	Yes	2	63,044	No	4
Riverside	Yes	4	303,871	No	1
Stratford	Yes	1	30,461	No	1
Windsor-Essex	Yes	1	393,402	No	1

As you can see in these few comparisons, Eindhoven does not lead in every single factor. However, Eindhoven is above the average of the 7 regions and created an **open innovative platform**, whereas other regions have not.



High Tech Campus Eindhoven

Multinationals in Eindhoven region.

Philips: a Dutch **electronics** company, founded in 1891 in Eindhoven. It's one of the largest electronics companies in the world, with more than 119,000 employees in 60 countries.



The company is organised in a number of sectors, of which Philips Healthcare is based in Eindhoven.

ASML: a Dutch electronics company, created by a joint venture between ASMI and Philips in 1984. It's the world's largest supplier of



photolithography systems for the semiconductor industry. (80% of world sales) The main office and **R&D**(=research & development) centre is situated in Eindhoven region.

FEI company: an American electronics company, founded in 1971 and merged with Philips Electron Optics in 1997. It supplies electron microscopy tools to researchers working on nanoscale. One of its R&D centres is in Eindhoven region.



Pull factors to come to Eindhoven region.

After you've read all this, you must be convinced to come to Eindhoven, if not, you can read these **pull factors**, summed up:

- Eindhoven is the 5th largest city in the Netherlands.
- Eindhoven houses 40% of all the activities on R&D in the Netherlands.
- About 36% of all Dutch government spending on R&D goes to Eindhoven.
- Eindhoven has won the Top Intelligent Community of the Year prize two times in a row.
- Eindhoven has its own airport and is located near some major **transport routes**.
- Eindhoven has its own university, and is ranked good.

Where to find Eindhoven region?

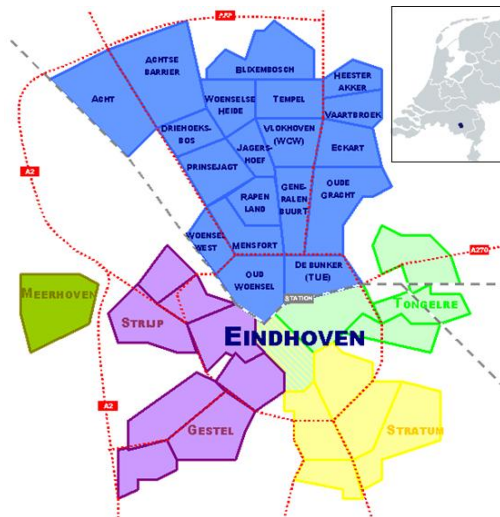
After all, where is Eindhoven region exactly? Eindhoven region is located in southern-Netherlands, here you can read the *site et situation*:

Site:

- Eindhoven has an attractive location, for it is situated in the middle of Europe. It also has a small canal that provides a water link with the English canal and Rotterdam port, this water link is suitable for **barges**. Eindhoven is flat and suitable for building, but also has buildings to hire near the flight forum (=area in Eindhoven).

Situation:

- Eindhoven is close to major cities like Amsterdam, Antwerp and Düsseldorf. All these places are only at a distance of roughly 125km from Eindhoven. It is close to major transport routes such as the Rhine and is only 130km away from Schiphol. Rotterdam port is even closer. It's about 90km away from Eindhoven. Furthermore Eindhoven has its own airport, and is close to the A2, a very large motorway that goes through whole of the Netherlands.



Eindhoven



Business brochure

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