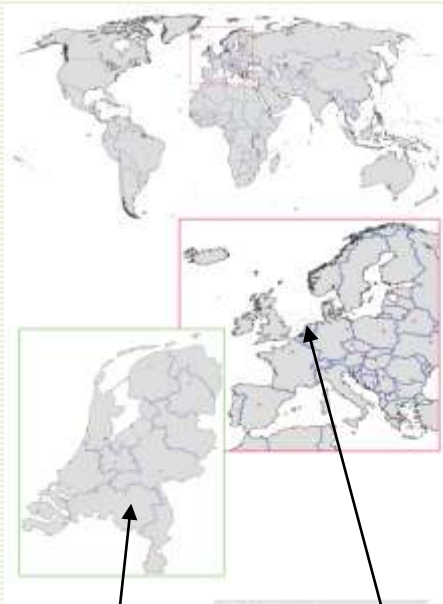


Region Eindhoven, why start up business there???

Eindhoven is located in Noord-Brabant in the Netherlands, in west Europe. In Eindhoven you can for example find the technical university of Eindhoven and some big international companies like ASML or Phillips. Eindhoven is also one of the smartest regions in the world, and it has a **very knowledge based economy**. On the airport are airplanes departing and arriving every minute. A lot of import and **export** takes place. Also the good **infrastructure** of the Netherlands provides a perfect connection **hubs and spokes** like the **main ports** Schiphol and port Rotterdam. All together is Eindhoven the number 1 location to start up business.



Eindhoven

The Netherlands.



One of the largest electronic companies in the world and in Europe. And It's right here in Eindhoven. It consist of bigger and smaller companies who are working together.

PHILIPS

And maybe YOU can be one of those partners and become BIG COMPANY.



Daf.

You can go everywhere you like
but is there a big car manufacturer in your back yard?
I doubt that.

DAF

but if you come to the big and great city of Eindhoven...
that dream comes true.
If you NEED A TRUCK?
Just call Daf and YOU GET it.

And we are not finished in Veldhoven (a linked city to Eindhoven) there is also a company called **ASML**.
And it's the biggest provider of lithography systems in the WORLD.

ASML

TU/e Technische Universiteit
Eindhoven
University of Technology

Tu/e

The technical university of Eindhoven is one of the sources of knowledge in Eindhoven. there are a lot of students studying on this university and the students also join international events, like the world competition of robot-football.

that means young talented students who wants to find a job when they finished studying.

..... And what's better then a fresh new international organization right there?



Brainport

The Netherlands wants to be a big economy in the world.
And to realize that they focus on Eindhoven and that region.

With their idea: brainport 2020.

That means:

-Eindhoven region will be in the top 3 of Europe's top
technology regions.

-And in the top 10 of the world.



To accomplish that the cabinet of the Netherlands will put a lot
of money in the development in a knowledge based society.

And so they search for new partner's and/or new companies to
start up to boost the economy.



(The Dutch prime minister goes to the

brainport)

So why should a young businessman start up
business in Eindhoven? because...

... from Eindhoven there are good **hub and spoke
connections.**

... possibilities for international growth of the
company.

... the new plan brainport promotes the region.

... of the knowledge based economy.

... some Eindhoven companies are already very
big like ASML and Phillips.

... it is also possible to make money on **tourism** in
Eindhoven.

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Go Eindhoven young businessman.....



.....The new land of opportunities.



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